

FOR IMMEDIATE RELEASE

ISG International to Host HR Seminars for Physician Practices

Agency meets ever-increasing demand for Human Resources training on Delmarva

CAMBRIDGE, MD – April 14, 2006 – ISG International, Inc. will be hosting two seminars at their Cambridge, Maryland headquarters on Wednesday, June 21st and Thursday, June 22nd, entitled *HR for Physicians and Their Practices*.

The three-hour seminars are open to area medical practices and will cover topics such as employment law and how it affects the practice, harassment and discrimination in the workplace, establishing effective policies and procedures, regulatory compliance, progressive discipline, the basics of interviewing and more. Physicians, office managers and other professionals in the medical community who are responsible for the human resource functions of their practice are encouraged to attend.

ISG International is the only independent insurance brokerage on the Delmarva Peninsula with in-house personnel dedicated to the training and administration of HR solutions to area businesses. Balancing out its insurance and employee benefits offerings with a service such as this is one way that ISG positions itself favorably against other insurance providers on the Eastern Shore. “Our clients and prospective clients find real value in the fact that ISG does far more than just sell insurance policies” says Tonya Plylar, ISG’s Director of Business Solutions. Plylar went on to comment that “HR is such a critical, and often overlooked, area in today’s small business environment and medical practices have unique issues that require specialized education. We are pleased to be able to shed some light on this topic for practices that may not be in a position to staff HR on a full-time basis.”

Registration for the event is \$49.00 per person and light fare is included. Payment may be made via check to ISG International, or via credit card. Seating is available on a first-come, first-served basis.

About ISG International, Inc.

With more than 75 employees, and offices located across Delmarva, ISG International is among the fastest-growing independent insurance brokerage in the United States (U.S.). ISG provides commercial and personal Property & Casualty insurance, Financial Services and Employee Benefits to businesses and individuals, both on the Peninsula, and nationwide. The agency was recently honored with the esteemed *Best Practices* status by Independent Insurance Agents and Brokers of America (IIABA) – an award given to less than one percent of independent insurance agencies in the United States. *National Underwriter Magazine* recognized ISG as one of the top five U.S. sales agencies in 2004.

ISG’s Hospitality Business Unit in Ocean City is widely regarded as a leading authority in business and oceanfront property insurance and condominium associations for the Mid-Atlantic region. The office is located Bayside on 77th street. For more information about ISG visit www.isgintl.com.

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