

For Immediate Release

## **RPS ISG International Welcomes New Marketing Coordinator**

Area President Introduces Molly Hoffman

**CAMBRIDGE, MD** – November 9, 2011 – Steve Robinson, Area President of local insurance agency RPS ISG International, recently welcomed Molly Hoffman to the RPS ISG International team as Marketing Coordinator. In addition to marketing RPS ISG International locally through advertising and branding, Hoffman will also offer local and national sales support to their extensive family of agents throughout the U.S.

Hoffman is a native of Richmond, VA and graduated from Radford University in Radford, Virginia with a degree in Media Studies and Advertising. She was recently employed with *The Metropolitan Magazine* in Salisbury, MD as an Editorial/Marketing Assistant.

Robinson states, “We are delighted to add Molly to the RPS family. Her years as an Editorial and Marketing Assistant in the publishing field will not only bring a level of expertise, but a fresh approach to the insurance industry.”

RPS ISG International is one of the largest insurance brokers on the Eastern Shore of Maryland. A full range of services are offered including commercial and personal Property & Casualty Insurance, Employee Benefits and Human Resources Consulting. RPS ISG International has been honored as the “Business of the Year” by the Maryland State Chamber of Commerce and recognized by *National Underwriter* magazine as one of the “Top five sales agencies in the U.S.”

For more information about RPS ISG International for business or personal insurance, employee benefits or human resources consulting, visit [www.isgintl.com](http://www.isgintl.com) or call toll-free 800.336.5659.

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