

## **RPS ISG International Grows Their Insurance Sales Team Area President Names New National Executive**

**CAMBRIDGE, MD – September 15, 2010**—Steve Robinson, Area President of insurance agency, RPS ISG International, has announced the addition of another new employee to the staff of the sales team at their office in Cambridge, Maryland

Ren Asplen joins RPS ISG International as a National Sales Executive for the CCBsure Technology insurance program. Ms Asplen is a native of Cambridge, MD and graduated from Elon University in Elon, North Carolina with a degree in Corporate and Broadcast Communications. She was recently employed with Aerotek, Inc. in Greensboro, NC as a national account executive for engineering recruitment and staffing services.

*“We are excited that Ren has joined our team at ISG. Her energy, business knowledge and enthusiasm will enhance our national growth efforts,”* says Robinson. *“We have enormous opportunities for technology businesses throughout the United States and feel certain that Ren will capitalize on them.”*

Ms Asplen will focus on expanding the CCBsure Program to independent insurance agencies throughout the U.S.

*“I look forward to adding my national sales experience to the insurance field,”* Ren says. *“While the product may change, the importance of listening, learning and building trust never do. I feel very fortunate to have found this opportunity.”*

The CCBsure technology insurance program offers comprehensive coverage for technology and hi-tech businesses in all 50 states. RPS ISG International is a wholesale brokerage offering a full range of services to independent agents throughout the U.S. ISG has been honored as the “Business of the Year” by the Maryland State Chamber of Commerce and recognized by National Underwriter Magazine as one of the “Top Five Sales Agencies in the U.S.” For more information about RPS ISG International, call 800.336.5659 or visit their web site at [www.isgintl.com](http://www.isgintl.com)

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**PHOTO ATTACHMENT AS .jpg FILE; Pictured: Ren Asplen**